



IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant: Brian F. Monahan

OK TO ENTER: /JL/ (04/08/2008)

Serial No.: 09/808,490

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For: RAPID RESPONSE MARKETING

Art Unit: 3623

Examiner: Johnna R. Loftis

Docket No: 2001-1

RESPONSE AFTER FINAL OFFICE ACTION

Mail Stop AF
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Dear Sir:

This Response is submitted in response to the Office Action mailed January 8, 2008 which sets a shortened statutory period for reply to expire three (3) months from the mailing date of the communication. This Response is made within the two (2) months date of the mailing of the Final Office action. Consideration of this Response should place the present application in condition for allowance or at least in a better condition for appeal. The Applicant respectfully requests reconsideration of the claims in view of the following:

A Listing of Claims which begins on page 2 of this paper. No current amendment of any claims is requested.

Remarks begin on page 9 of this paper.